



The Silent "U"

MEMBERS NEWSLETTER

AUTUMN BREEDING SALE

United Auctions, Stirling

232 Head

comprising

15 Luing In Calf Heifers

39 Sim-Luing In Calf Heifers

134 Luing Bulling Heifers

27 Sim-Luing Bulling Heifers

11 Luing Yearling Heifers

6 Unregistered Luings / Crossbred



26

OCT

Luings

DNA SAMPLES

for bulls intended
for sale or own use

Breeders are strongly encouraged to submit hair samples
at the **earliest opportunity** - by end August would be ideal.

Any older stock bulls not already DNA profiled - please send samples ASAP

***Young bulls intended for sale at Castle Douglas, Strirling or Dingwall should
also send samples at the earliest opportunity, if not already done so***

Luings

Chairman's message

I was pleased to be part of the group representing the Luing Society at this year's Royal Welsh Show, where we had a good reception from both existing and potential breeders alike. There is encouraging interest in the breed, particularly in the upland parts of England and Wales due to favourable environmental schemes, particularly in England. Thank you to Craig Brook for providing two excellent heifers for display on the stand.

The Open Day held at Chatsworth Estate in August was an fine example of Luings in this type of environment, and attracted many new faces. Chatsworth has a varied set of environmental factors being situated in the Peak District, together with hosting a huge number of general public annually. The Luing herd fits the environment, are relaxed with the constant flow of people traffic, and produce the product that supplies the retail outlets with ease. Once again, thank you to David Howlett, farm manager at Chatsworth for hosting the Society this summer.

Council adopted a recommendation from the Promotions and Events Committee that we resurrect an pre-Covid plan to add one local show to our summer events schedule, which took us to Dalmally show on 7th September. Undoubtedly the warmest day of summer 2024 meant that both human and beast were unaccustomed to the unexpected conditions. Nevertheless, it was great to see many existing members, and especially good to welcome some new ones. Specific thanks must be awarded to Janet Pringle of Glenfinglas for stepping in at the last minute to provide two heifers for the stand.

The Council continues to work as a cohesive group, having taken in three new members following an election in February 2024. Council is working through the "To-Do" list and making good progress in bringing new initiatives, especially within the Breed Development Committee. As notified in the previous newsletter, there have been some minor adjustments to scoring dam temperament as part of the dam classification scheme, along with a change to female inspections for Society sales. This follows changes to scrotal measures for autumn bull inspections, implemented last year, among other items. The Breed Development Committee is rolling out a Benchmarking scheme in conjunction with SAC Consulting, which is fully funded – please get in touch if you would like to participate. We are mid way through a funded trial period with SIGNET, and have seen an encouraging increase in SIGNET membership over the last 12 months.

As we again approach the nomination season, we will be seeking 3 new Council members – nominations due in early November, please see the relevant section in this Newsletter and nomination form enclosed. This is an opportunity to work with the existing group to further the Luing breed. For those who are thinking of putting themselves forward, please have a look at the Director's Handbook which is available on the website.

I'd like to remind breeders that we have a relatively newly published web page focusing on Luing Beef – nativebeef.co.uk. Please have a look and we would like to hear from any member who has their own farm shop, is supplying a local farm shop, or is providing a mail order service – and is currently not featured in our list of members who supply this service. Please drop us an email along with your logo, and we will add you to the list.

Our Fieldsman is engaged in bull inspections and dam classifications over the autumn. Following the undoubted success of the first spring sale held within the Spring Bull Sales schedule at United Auctions Stirling, Council have agreed to once again include this sale in its official Society Sale calendar. The sale is to be held on the same day as the Simmental sale, and a more detailed timetable will be available nearer the time. Entries should be made as normal, on Grassroots. This additional sale is an option, which is in addition to the Premier Sale to be held at Castle Douglas on 7th February.

I would like to thank the many members and Council members who help with our events; putting up and taking down the stand, manning the stands, providing refreshments and display cattle. Society promotion at events is an important part of our strategy and takes an enormous effort from many people, which is much appreciated.

UPCOMING

STIRLING BULL SALES

United Auctions
Stirling

Monday 17th February

Entries due Friday
6th December

UnitedAuctions
Scotland's Leading Livestock Auctioneers

PREMIER SALE

Wallets Marts
Castle Douglas

Friday 7th February

Entries due Friday
6th December
(prompt please)



CADZOW BROTHERS- LUIING ANNUAL PRODUCTION SALE

PEDIGREE LUIING CATTLE
HIGH HEALTH STATUS



UNITED AUCTIONS
OBAN LIVESTOCK CENTRE
9TH NOVEMBER 2024

Johnes 1, IBR AND BVD ACCREDITED SINCE 2012
SIGNET RECORDED PERFORMANCE DATA
SOLD PURELY OFF GRASS



LUIING JOURNAL 2025

Advertising
Booking Forms
Available

www.luingcattlesociety.co.uk/publications

Deadline
15th October



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Important Dates For Your Diary

LUING JOURNAL ADVERTISING

Application and Artwork Deadline - 15th October

AUTUMN BREEDING SALE

Saturday 26th October, 2024

United Auctions, Stirling

CADZOW BROS 6th ANNUAL PRODUCTION SALE

9th November, 2024

Oban Livestock Centre

PREMIER SALE ENTRY DEADLINE

6th December 2024 (prompt please)

STIRLING SALE ENTRY DEADLINE

6th December 2024

DEADLINE FOR CENSUS UPDATES ON GRASSROOTS

31st Dec 2024

PREMIER SALE

Friday 7th February 2025

Wallets Marts, Castle Douglas

STIRLING BULL SALE

Monday 19th February 2025

United Auctions, Stirling

REGISTRATION DEADLINE

28th February 2025

Council Nominations

The Luing Council has 3 retiring members at the next AGM for which nominations are sought for these three places. A nomination form is included with this mailing which must be fully completed and **returned to the Secretary by Thursday 7th November**. Nominees must be fully paid members and be seconded by two other fully paid members (Proposer and Secunder), both of which must be declared on the form. Should there be more nominations than places available, an election will be held. Nominees are encouraged to provide a biographical profile, which will be circulated with ballot papers in the event of an election. Biographical notes should consist of your background, agricultural business profile, experience with Luings, and importantly, skills that you can bring to Council. Proposed nominees are invited to review the Luing Cattle Society's DIRECTORS' HANDBOOK ahead of agreeing to nomination, which is available on the website on the publications page. Proposed nominees will be expected to have read and agreed to abide by the terms of the handbook, having signed their nomination form. Proposed nominees are reminded that as Council Members, company directors have legal responsibilities, and behavioural expectations, to the business of the Luing Cattle Society.