



The Silent "U"

MEMBERS NEWSLETTER

13

MAY

SPRING BREEDING

SALE

Dingwall and Highland Mart

Collective Sale Comprising

- Luing Heifers
- Sim-Luing Heifers
- Luing Bulls
- Crossbred Heifers

Online catalogue available at
www.luingcattlesociety.co.uk/sales

Entries close 11th April - please be prompt



Luing's

TIMETABLE

Monday 12th May

Arrival of stock

Tuesday 13th May

9 am Inspection of bulls

AM Inspection of females

9.30 am Show of females

11 am Sale of Females followed by bulls



Luing's

DNA SAMPLES

**for bulls intended
for sale or own use**

Breeders are strongly encouraged to submit hair samples at the **earliest opportunity** - by end August would be ideal.
**Any older stock bulls
not already DNA profiled - please send samples ASAP**

*****Young bulls intended for sale at Dingwall** should also send samples at the earliest opportunity, if not already done so***

The Society is willing to facilitate DNA testing of females, should any member wish to do so. The same sample submission and cost structure will apply - all females are chargeable.

Members are reminded that the Society has withdrawn funding support for DNA Analysis from 1st January 2023, such that all samples submitted are liable for payment by the breeder. Costs will be passed on (at or near cost) and fees are currently as follows:

- Profile: £19.00 (base)
- Myostatin: +£5
- Sire Verification: +£5
- Polling: +£5

Please note that this will include samples which fail the lab's quality control processes.

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Chairman's Message

I would like to welcome three new Council members to the Luings Society's Council, along with recording my appreciation to those retiring Council members once again, for their time and forbearance over their terms on Council. Our first Council meeting went well, and I'd like to highlight the summary below of the important points. The Council continues to build on the good work over the last few years, and there are some excellent initiatives, new marketing strategies and materials, and an energy about the Breed. Similar to last year following the AGM, concerns have been raised, discussed and responded to, as a Council.

Congratulations to the many breeders who sold both bulls and females at Castle Douglas this past February. The quality of the entry was tremendous, and the trade and clearance rate reflected this. Every class of stock was up on the previous year, and the year previous. The second year of selling bulls at United Auctions, Stirling was once again an excellent advert for the breed, in a new marketplace, and was very well accepted. Once again the volume of Luings cattle traded over the past 12 months, across all sale venues, has been unprecedented, and the adjustment that has been seen is indeed welcome. We look forward to the Spring Breeding Sale at Dingwall, and to making this a similar success.

SIGNET RECRUITMENT

The Luings Cattle Society is funding a trial membership period for any Luings Breeder that wishes to be recording the performance of their Luings cattle.

Data can be submitted directly to Signet following registration.

Please contact SIGNET at laura.eyes@ahdb.org.uk

Luings

Council Highlights

The Council held their first meeting following the AGM on 27th February, for which the following highlights were discussed:

- The committees have been repopulated following the changeover of members following the AGM.
- A review of fees agreed the following changes:
 - Membership Fees will be increased to £50 + VAT from 1st January 2026.
 - A Direct Debit scheme is to be introduced from 1st January 2026.
 - Commission on brokered sales will increase to 2% in line with Society Sale levy from 1st June 2025.
 - The Premier Sale will have an entry fee of £60 + VAT for bulls only, which is refundable if the bull is forward.
- The arrival time for both bulls and heifers will be extended to 12pm on the Thursday before the Premier Sale.
- A website upgrade is nearing completion - watch out for the new one!



WELCOME NEW COUNCIL MEMBERS

The Council welcomed 3 new Council members, at the AGM on 7th February, and held their first Council meeting on 27th February. The 3 new members are as follows:

Graham Cakebread - 3 year term

Pieter Bakker - 3 year term

Jo Marsden - 3 year term