



**THE LUING CATTLE SOCIETY LTD**

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The Luing Cattle Society is a charity registered in Scotland, No: SC006667

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## **LUING JOURNAL 2024**

### **COMMERCIAL ADVERTISING BOOKING FORM**

Advertising space is available at the following rates for the 2024 publication

Full page black/white	£200	Full page colour	£295
Half page black/white	£120	Half page colour	£160
Quarter page black/white	£60	Quarter page Colour	£95
Outside back cover (colour)	£350	Inside back/front cover (colour)	£300
Centre Spread Colour (DPS) £395			

**Cover pages, Centre Spread and specific page bookings taken on a first come first served basis**

*Please circle (if posting) or highlight and underline (if emailing) which rate you wish to book*

**All above charges are subject to V.A.T. and invoices will be issued**

To enable timely placement and proof reading it is essential that copy deadlines are met.

The publication is oriented A4 Portrait

Please repeat last year's advertisement:	(tick or type 'Yes' if email)		
I will send copy for new advertisement before <b>15.10.23</b> :	(tick or type 'Yes' if email)		
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**PLEASE RETURN BOOKING FORM AS SOON AS POSSIBLE**

**ARTWORK COPY DUE NO LATER THAN 15 October 2023**

**Please email copy to: [secretary@luingcattlesociety.co.uk](mailto:secretary@luingcattlesociety.co.uk)**