



*The Silent "U"*

# MEMBERS NEWSLETTER

**15**

**MAY**

## SPRING BREEDING

## SALE

Dingwall and Highland Mart

### Collective Sale Comprising

- Luing Heifers
- Sim-Luing Heifers
- Luing Bulls
- Crossbred Heifers

Online catalogue available at  
[www.luingcattlesociety.co.uk/sales](http://www.luingcattlesociety.co.uk/sales)

Entries close 12th April - please be prompt



*Luing's*

## TIMETABLE

**Tuesday 14th May**

Arrival of stock

**Wednesday 15th May**

**9 am** Inspection of bulls

**AM** Inspection of females

**9.30 am** Show of females

**11 am** Sale of Females followed by bulls

*Luing's*

# DNA SAMPLES

**for bulls intended  
for sale or own use**

Breeders are strongly encouraged to submit hair samples at the **earliest opportunity** - by end August would be ideal.

**Any older stock bulls  
not already DNA profiled - please send samples ASAP**

**\*\*\*Young bulls intended for sale at Dingwall** should also send samples at the earliest opportunity, if not already done so\*\*\*

Members are reminded that the Society has withdrawn funding support for DNA Analysis from 1st January 2023, such that all samples submitted are liable for payment by the breeder. Costs will be passed on (at or near cost) and fees are currently as follows:

Profile: £19.00

Myostatin: £5

Sire Verification: £5

Polling: £5

Please note that this will include samples which fail the lab's quality control processes.



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## Chairman's Message

We are now well into spring calving and lambing, and the AGM held in Castle Douglas is a distant memory. We have had our first Council meeting post AGM, and I would like to record my appreciation to those retiring Council members once again, for their time and forbearance over their terms on Council. While it has been noted elsewhere, I would like to add my welcome to the 3 new Council members, and I am looking forward to working with you all, new and existing, which will make up the team that will take the Luing Cattle Society forward for the next year. As was noted at the AGM, the group on Council are now completely different. It is worth repeating here that, there has been some excellent work done in the last few years, with new initiatives, new marketing strategies, a breed strategy, a higher level of Governance to name only a few of the ways that Council has influenced the direction of the breed. Similar to last year after the AGM, concerns have been raised, discussed and responded to, as a Council. Elsewhere in this Newsletter you will find a summary of initiatives that the Council is embarking on during the next couple of years that will further enhance the breed.

Congratulations to the many breeders who sold both bulls and females at Castle Douglas this past February. The quality of the entry was tremendous, and the trade and clearance rate reflected this. Every class of stock was up on the previous year, which was encouraging to see. The addition of a sale of bulls at United Auctions, Stirling was an excellent advert for the breed, in a new marketplace, and was very well accepted. Once again the volume of Luing cattle traded over the past 12 months, across all sale venues, has been unprecedented, and the adjustment that has been seen is indeed welcome. We look forward to the Spring Breeding Sale at Dingwall, and to making this a similar success.

## SIGNET RECRUITMENT

The Luing Cattle Society is funding a trial membership period for any Luing Breeder that wishes to be recording the performance of their Luing cattle. Data can be submitted directly to Signet following registration. Please contact SIGNET at [laura.eyles@ahdb.org.uk](mailto:laura.eyles@ahdb.org.uk)

## Council Highlights

The Council held their first meeting following the AGM on 6th March, for which the following highlights were discussed:

- The committees have been repopulated following the changeover of members following the AGM.
- Following a trial during the 2023 inspection season, Council have agreed to adopt a graduated scale for scrotal measures, for inspection of young bulls only. All bulls forward for Society sales will still need to meet the 38cm threshold.
- Plans are in place for the 2024 summer promotional campaign, which will include an outing to Dalmailly show.
- Governance processes have been reviewed.
- Plans are in place for a website upgrade during 2024.

# Important Dates For Your Diary

## SPRING BREEDING SALE

15th May 2024

Dingwall and Highland Mart

**Entries close 12th April**

(**Entries: Grassroots**)

## OPEN DAY

Wednesday 21st August 2024

**Chatsworth Estate, Buxton, Derbyshire DE45 1PJ**

by kind permission of The Chatsworth Settlement Trustees



## WELCOME NEW COUNCIL MEMBERS

The Council welcomed 3 new Council members, at the AGM on 8th February, and held their first Council meeting on 6th March. The 3 new members are as follows:

Alastair MacArthur - 3 year term

Rebecca Thomson - 3 year term

Stephen Little - 3 year term